Press release
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Endress+Hauser
People for Process Automation

New sales office in Oman

Endress+Hauser moves even closer to customers on the Arabian Peninsula

Endress+Hauser has opened a new sales office in Muscat, the capital of Oman. The Swiss specialist in measurement and automation technology is thus strengthening its global network for sales and service in order to provide even better support to customers on the Arabian Peninsula across all industries. The office started operations in January 2022 and is headed by Haitham Al Rawahi.

Oman is the third largest country on the Arabian Peninsula. Its geographical location on the eastern tip is an important factor in its economic development, which has been characterized by good progress and great stability in recent years. The country is considered a pioneer in the introduction of new technologies; a well-trained workforce makes the country an attractive location for companies.

Endress+Hauser has been working successfully in the Omani market for two decades, supporting customers in all major industries. With the opening of the sales office, the Swiss group of companies is now able to further expand its local offering of products, solutions and services and help customers use their installed base even more efficiently.

The new sales office is headed by Country Manager Haitham Al Rawahi. He brings 15 years of experience in oilfield operations, corporate development and sales with national and international companies, and is a graduate of the government's Etimad Senior Leadership Program for executives. The team in Oman receives administrative support from Endress+Hauser International in Reinach, Switzerland, and Endress+Hauser Middle East, based in Dubai, United Arab Emirates.

EH_Haitham Al Rawahi.jpg
Haitham Al Rawahi, Country Manager of the Endress+Hauser Sales Office Oman.

The Endress+Hauser Group

Endress+Hauser is a global leader in measurement and automation technology for process and laboratory applications. The family company, headquartered in Reinach, Switzerland, achieved net sales of approximately 2.6 billion euros in 2020 with a total workforce of more than 14,000.

Endress+Hauser devices, solutions and services are at home in many industries. Customers thus use them to gain valuable knowledge from their applications. This enables them to improve their products, work economically and at the same time protect people and the environment.

Endress+Hauser is a reliable partner worldwide. Its own sales companies in 50 countries as well as representatives in another 70 countries ensure competent support. Production facilities on four continents manufacture quickly and flexibly to the highest quality standards.

Endress+Hauser was founded in 1953 by Georg H Endress and Ludwig Hauser. Ever since, the company has been pushing ahead with the development and use of innovative technologies, now helping to shape the industry's digital transformation. 8,900 patents and applications protect the Group's intellectual property.

For further information, please visit www.endress.com/media-center or www.endress.com

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